

Jerry Yudelson, PE, MS, MBA, LEED Fellow

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Experienced green building consultant and marketing expert available for proposals and projects involving sustainability, green building, water conservation and smart cities. As a well-known consultant and the most published author in the green building space, Jerry Yudelson's engagement brings "instant credibility" to a proposal and project team.

Green Building Keynote Speaker and Author 2006-present

Keynote speaker at green building events throughout the US and Canada and in 15 other countries: Europe, Mexico, Brazil, South Africa, the Middle East, Australia and Singapore. The author of 14 books on green building, water conservation, sustainable retail development, integrated design, certification, and building performance.

Green Building Initiative (GBI), Portland, OR 2014-2015

Served as president of the GBI, the purveyor of *Green Globes* rating system in the US. Introduced new product, *Green Globes for Sustainable Interiors*; developed strategic business and marketing plan; increased dues-paying membership by \$250,000 annually; raised \$250,000 for new product development; launched update of 2010 ANSI green building standard for new construction certification.

Yudelson Associates, Tucson, AZ & Oceanside, CA 2006-present

Leading green building consultant in the US, by Google organic search through 2013. Developed sustainability master plan for the largest university in the US, The Ohio State University. Developed sustainability program for the National Association of Electrical Distributors. Developed sustainability plan for Regency Centers, a Fortune 500 REIT. Provided sustainability training for 400 building managers for CBRE and for 50 managers at Avalon Bay Communities, both *Fortune 500* companies. Research Fellow for Retail Real Estate Sustainability at the International Council of Shopping Centers (ICSC).

Interface Engineering, Portland, OR 2002-2006

Associate Principal and marketing director for large West Coast consulting engineering firm. Wrote award-winning case study of the largest LEED Platinum building in the US (at the time of completion in 2005). Repositioned the company's image to be seen as a leader in energy efficiency, green building and sustainable design.

Honors and Certifications; Education

Registered Professional Engineer (PE), Oregon

USGBC - LEED Fellow, 2011

USGBC - LEED National Faculty, 2001-2008

US General Services Administration, National Peer Professional, 2006

Green Building Advocate of the Year, 2004, NW Energy Efficiency Alliance, Portland, OR

California Institute of Technology (Caltech), BS, Engineering

Harvard University, MS, Engineering

University of Oregon, MBA (with highest honors)